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FOR IMMEDIATE RELEASE

**Phoenix Cement Again Recognized for Energy-Efficient Operations
*SRMG Plant Receives ENERGY STAR® Label Five Years in a Row***

CLARKDALE, AZ — The Salt River Materials Group Phoenix Cement plant in Clarkdale, Arizona was recently honored with the U.S. Environmental Protection Agency (EPA) ENERGY STAR Label for 2011. The plant had received its first label in 2007 and has labeled every year thereafter.

To earn the 2007 award, the plant scored 97 of a possible 100 on the Energy Performance Indicator (EPI), used by the EPA to measure energy efficiency in cement plants. In order to qualify for an ENERGY STAR Label a score of at least 75 is required. In addition, the plant

must have a three-year history of environmental compliance. In 2011 the EPI was updated with higher standards for cement plants to qualify for the ENERGY STAR Label. This means that plants that may have scored a 75 in the past would not qualify in 2011 unless they were able to reduce their energy per ton of product.

“Our score for 2008, 2009, 2010, and 2011 were a perfect 100 on the EPI,” said Lew Dodendorf, Energy Manager for the company. “We continue to make improvements which allow us to reduce our energy usage while maintaining excellent production and quality.”

“We are most appreciative of the award from the U.S. EPA as a winner of the prestigious ENERGY STAR Label. We are pleased and honored for the recognition from the Agency for the fifth year,” said Roger Smith, President and CEO of Phoenix Cement Company.



The Phoenix Cement plant features energy efficient roller mills for coal, raw meal and finish cement grinding. The finish grinding mill was the first such mill to be installed in the U.S. An energy efficient clinker cooler captures and uses more waste heat in the system and raw feed sweetening and blending systems have recently been upgraded to improve overall process efficiency.

Phoenix Cement continues to pursue energy savings through training events conducted to improve employee awareness of energy efficiency at work and at home and by reviewing all projects under design for energy efficiency. In addition, Phoenix Cement has modified operating procedures to reduce energy consumption, installs only high-efficiency replacement motors and lighting, and has upgraded existing lighting and compressed air systems with energy efficient equipment. Along with significant energy savings, these improvements allow the plant to reduce emissions and water consumption.

Salt River Materials Group (SRMG) is the commercial trade name for marketing activities of Phoenix Cement Company and Salt River Sand and Rock. SRMG, headquartered at the Salt River Pima-Maricopa Indian Community's Chaparral Business Park near Scottsdale, Arizona, is the only Native American-owned producer of portland cement in the U.S., and is also a major manufacturer and marketer of sand and gravel and recycled coal combustion products (fly ash) and pozzolans throughout Arizona and the Southwestern United States. More information about Salt River Materials Group can be found at <http://www.srmaterials.com>.

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